

Fusion Global, Inc.

Privacy Policy

Thank you for choosing to be a part of Fusion Global, Inc. (“Fusion”, “ministry”, “we”, “us” or “our”). We are committed to protecting your personal information, your right to privacy and to providing a compliant and consistent approach to data protection. This Privacy Policy (this “Policy”) applies to all information gathered through our website www.fusionglobal.org (“Website”), mobile apps (“Apps”) and/or any related services, events, sales or marketing (all collectively referred to in this Policy as the “Sites”) and explains how we collect, use and protect personal information and data. . Personally Identifiable Information (“PII”) is defined as information that can be used to identify an individual such as name, address, telephone number and any other information connected personally with an individual

The EU General Data Protection Regulation (“GDPR”) was enacted by the European Union in 2018 in an effort to protect privacy in the digital age. As the ministry has an international reach, we have updated our programs to meet the demands of the GDPR. We are dedicated to safeguarding the personal information under our control and in developing a data protection program that is effective and demonstrates an appreciation of the GDPR.

By using our Sites, you agree to the terms of this Policy.

POLICY PROVISIONS

When Do We Collect Information?

At Fusion, we may collect your information if you interact with us or the Sites in various ways, such as:

- Sign up to receive information about an event, ministry or product
- Receive counseling, prayer or other ministry services
- Request or purchase a product at the bookstore, via the web, or through the telephone
- Visiting any of our Sites
- Using our Apps
- Make a donation to Fusion
- Other reasons not listed here

What Information is Collected?

1. Information You Provide to Us. We collect personal information that you voluntarily provide to us when you enter or interact with Sites, or that you give us in any other way.

The information that we collect depends on the context of your interactions with us and the Sites, the choices you make and the products and services you use. All personal information that you provide to us must be true and accurate and you should notify us of any changes to such information. You can choose not to provide certain information, but you may not be able to take advantage of our services and features.

2. Information Collected from Use of the Sites and Apps. If you use our Sites or Apps, we may also collect the following information:
 - Automatic Information: When you use the Site, you disclose certain information, such as your IP address, your location, and the time of your visit. This Site, like many other websites, records this basic information about visits to our Site.
 - Our Site uses cookies, tracking pixels, and related technologies to provide our services for you. Cookies are small data files that are served by our platform and stored on your device. They enable us to identify your device when you move between different websites and applications so that we can serve targeted advertising to you. Most browsers are set up to accept cookies, but you can change your settings to have your browser notify you when you receive a new cookie or to refuse to accept cookies.
 - We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our mobile application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
 - We may request access or permission to certain features from your mobile device, including your mobile device's Bluetooth, calendar, camera, reminders, SMS messages, social media accounts, and other features. If you wish to change our access or permissions, you may do so in your device's settings.
 - We may automatically collect device information (such as your mobile device ID, model and manufacturer), operating system, version information and IP address.
 - We may request to send you push notifications regarding your account or the mobile application. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.
3. Information collected from other sources. We may obtain information about you from other sources, such as public databases, joint marketing partners, social media platforms (such as Facebook), as well as from other third parties. Examples of the information we receive from other sources include: social media profile information (your name, gender, birthday, email, current city, state and country, user identification numbers for your contacts, profile picture URL and any other information that you choose to make public); marketing leads and search results and links, including paid listings (such as sponsored links).

How and When the Information is Used?

The information we collect is used for providing you with the services or products for which you provided us with the information and for administering our ministry activities, tracking donations and other legitimate ministry purposes. We are not in the business of selling your information to third parties and only share information with vendors from whom we obtain services, or when it is necessary to comply with the law or to protect the rights, property or safety of Fusion.

SMS opt-in or phone numbers obtained for the purpose of SMS will not be shared with any third-party or affiliate company for marketing purposes.

How We Protect Your Information?

To protect your PII, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. If you provide us with your financial or any other personal information, the information is encrypted using industry-standard protections, including 256-bit encryption on our donation page. Our donation processing is hosted via Giving Fuel, and our store payment processing is hosted via PayPal. Please refer to Giving Fuel's Privacy Policy (www.givingfuel.com), and PayPal's Privacy Policy (www.paypal.com) for information regarding their own security protections and use of your PII.

PAYMENT:

If you choose to make a donation, then Giving Fuel and us store your data. We store your data and PII in our database for donation record-keeping purposes.

If you choose to make a purchase, then PayPal and ourselves store your data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. Our donations are

processed through Giving Fuel (www.givingfuel.com), and we recommend that you read their privacy policy so you can understand the manner in which your personal information will be handled by these providers and their affiliates.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our Site or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our Site's Terms of Service.

LINKS

When you click on links on our Site, they may direct you away from our Site. We are not responsible for the privacy practices of other sites and encourage you to read their individual privacy policies. If you visit a third-party website link from our Site, you do so at your own risk.

SMS Terms & Conditions

1- SMS Consent Communication:

The information as phone numbers obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

2- Types of SMS Communications:

If you have consented to receive text messages from Fusion Global, you may receive messages related to matters such as the following:

- Upcoming events
- New product offers or content
- Billing inquiries
- Promotions or offers
- Donation solicitation

3- Message Frequency:

Message frequency may vary depending on the type of communication.

4- Potential Fees for SMS Messaging:

Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

5- Opt-In Method:

You may opt-in to receive SMS messages from Fusion Global in the following ways:

- By submitting an online form

6- Opt-Out Method:

You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

7- Help:

If you are experiencing any issues, you can reply with the keyword HELP. Or, you can get help directly from us at info@fusionglobal.org or call us at 1-818-42-2429.

Additional Options:

If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

8- Standard Messaging Disclosures:

Message and data rates may apply.

You can opt-out at any time by texting "STOP."

For assistance, text "HELP" or visit our Privacy Policy at <https://www.fusionglobal.org/privacy-policy/> and Terms and Conditions <https://www.fusionglobal.org/terms-and-conditions/>.

Message frequency may vary

Who Has Access to the Information?

Information about our clients and users is important to us. Outside of our payment processors, your PII will also be available to Kindful. We use Kindful to manage and store our donor information, so please refer to their Privacy Policy (<https://www.kindful.com/privacy/>) for further information regarding their use of any PII they may have access to. We will not disclose any PII to any other third party without first receiving that client's permission.

We may access or disclose information about you, including the content of your communications, in order to: (a) comply with the law or respond to lawful requests or legal process; (b) protect our rights or property or our customers, including the enforcement of our agreements or policies governing your use of the services; or (c) act on a good faith belief that such access or disclosure is necessary to protect the personal safety of our employees, customers or the public. We may also disclose PII as part of a corporate transaction such as a merger or sale of assets.

Information From Minors.

The Sites are not intended for use by children under the age of 18. Fusion does not knowingly collect or use any personal information from minors. If you are under the age of 18, do not

submit any information to our Sites. If we learn that we collected personal information from children under the age of 18, we will take steps to delete that information as soon as possible.

How You Can Access Your Information.

You can request access to all your personally identifiable information by sending an e-mail to (admin@www.fusionglobal.org).

Opting-Out.

If you elect to provide us with PII, you have the right to tell us to have such data deleted in its entirety at any time. Please note that if you choose to delete your information completely you will no longer be able to fully utilize the products or services that we provide to you. You may email us at (info@www.fusionglobal.org) to remove your contact information from our database provided we have completed all your pending transactions. Please note that information is never completely removed from our history and disaster recovery archives.

How Long Do We Retain Your Information?

We retain your Personally Identifiable Information for as long as necessary to fulfill the purpose for which you gave it or for any legal or business purpose. When your information is no longer required by us for any reason, we have procedures in place to destroy it, delete it, or convert it to anonymous form.

How Is Your Information Kept Accurate?

We endeavor to keep your Personally Identifiable Information as accurate as possible so that it can continue to provide you with the products and services you've requested. For this, we will need your assistance in maintaining the accuracy of your information. You may request a correction to your Personally Identifiable Information by emailing us.

If You Want To Change Your Information

We want you to enjoy all of the features of Heritage by keeping your account information current. To change or modify information previously provided, send us an email.

Disclaimer Of Damages.

By using the Sites, you assume all risks associated with the use of the site, including any risk to your computer, software or data being damaged by any virus, software, or any other file that might be transmitted or activated via a Site or App or your access to it. Fusion shall not be liable for any damages of any kind (general, special, incidental or consequential damages, including, without limitation, lost revenues or lost profits) resulting from the use or misuse of the information contained in a Site or App.

California Residents

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under eighteen (18) years of age, reside in California, and have a registered account with the Sites or Apps, you have the right to request removal of unwanted data that you publicly post on the Sites or Apps. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Sites or Apps, but please be aware that the data may not be completely or comprehensively removed from our systems.

All Other Questions

If you have additional questions about this privacy statement, the practices of Fusion, or your dealings with the Sites or App, please email us at info@fusionglobal.org or write to us at:

Fusion Global, Inc.
5062 Lankershim Blvd.
Suite 3017
North Hollywood, CA 91601